A Maasive shift in the auto industry

Shared mobility will lead to both energy and cost savings

Steering Change, Driving Impact

Most households spend 25% of income on transportation

Average cost to own a car in the US

Cost-per-mile projections for 2025

MaaS will reduce energy demand by 80% It will also reduce tailpipe emissions by over 90%

Consumers at the Wheel

The size of the U.S. vehicle fleet will drop from 247 million in 2020 to 44 million in 2030. With this in mind, one out of three new cars sold could potentially be a shared vehicle as soon as 2050.

The Future of Mobility Rides on a Services Model

Vehicle as a Service

Component as a Service

Mobility as a Service

Commodity

At Fujitsu, we believe the future of mobility will be shaped by the organizations that form new ecosystems, linked by digital technologies, to co-create a human-centric mobility society.

Learn more about how Fujitsu is helping the auto industry move from Point A to Point B by reading our interview in Forbes:

"The shift to MaaS and smart mobility was already happening and will only accelerate as a result of the COVID-19 health crisis. As consumers become accustomed to working from home and ordering goods and services to their doorstep, the industry is no longer dictating the pace of change. We are entering a more virtual world and the automotive industry needs to embrace this in order to diversify revenues and prepare itself for a new consumer experience model."

—Paul Warburton
Vice President & Head of Connected Automotive and Mobility
Fujitsu America, Inc.

Sources:
5. https://www.jdpower.com/business/resource/mobility-disruptors-ride-hailing-services-price-better-be-right

MegaTrends in Mobility

As the automobile sector radically moves to connected, autonomous sharing and electricity-powered modes of vehicles, mobility is no longer about bringing people to places. It’s about bringing places to people. But is the auto sector ready to embrace Mobility as a Service (MaaS)?

30% of miles driven from new cars could be shared mobility

68% of the world’s population is projected to be in megacities, making driving impractical

Cost-per-mile projections for 2025

"The New Stack" positions MaaS for the highest profit potential and we’ll see manufacturers and parts suppliers decline to commodity-based services.

Full Speed Ahead

The “New Stack” positions MaaS for the highest profit potential and we’ll see manufacturers and parts suppliers decline to commodity-based services.