



# Data Privacy Statement: Fujitsu ActivateNow

The following information shall give you full transparency on the use of your personal data in the wake of the event Fujitsu ActivateNow ("Event") to make sure you fully understand scope and content of your consent.

## a. General

Fujitsu undertakes and agrees to comply with all applicable requirements under an applicable law on data protection or data privacy, including (when applicable) the General Data Protection Regulation (EU) 2016/679, including any applicable amendment, re-enactment or replacement of it from time to time ("GDPR") and any applicable EU Member State implementation laws of it, as well as other relevant data protection regulations for the handling, support and evaluation of the Event and for the purpose of optimizing the Event.

We expect that you will only transfer to Fujitsu own personal data, such as name, job title, company, company address, country and e-mail address ("Personal Data") as is necessary to perform the relevant service and comply with all applicable legal requirements.

## b. Purpose: Collection of personal data for an application for the Event

All your personal data will be collected, processed and used by Fujitsu, on the basis of consent given by you in accordance with Art. 6.1, lit. A) GDPR. Your personal data will be used for the purpose of processing and receiving your registration for the Event. In case of non-provision we are unfortunately unable to register you for our Event. An automated decision-making is not carried out. In addition Fujitsu shall only use the transferred data in order to perform the relevant service or as well as anonymously for evaluations and quality assurance measures. For further details please read the section "In detail" below.

Please note: By accepting the Event Conditions you as Participant explicitly agree that your company's name can be published on the Event web site for Event purposes. You further expressly agree that your name may be published on a list of participants, in addition to the company name, in the Event documentation.

Fujitsu will use the personal data provided within the scope of the registration exclusively for the purposes of contract execution, including monitoring and tracking your usage behavior during the Event and transferring your personal data within Fujitsu Group. A transfer to third parties, in particular to ON24, Inc in the USA as well as its service providers is necessary for this purpose. Further information you find below.

## c. On24 Inc. as recipient of the Personal Data

Fujitsu has mandated

On 24 Inc

50 Beale Street, 8<sup>th</sup> Floor

San Francisco, CA 94105

United States

to provide the platform and manage the Event on its platform. As such ON24 is a data sub processor and Fujitsu is the processor of your personal data, of which you remain data controller.

To the extent Fujitsu relies on the services of On24 Inc for the processing of Personal Data, Fujitsu shall remain responsible for the performance of all its obligations under the dedicated services provided within the context of the Event. In any case, when employing subcontractors for deliveries or the performance of services, Fujitsu is obliged to impose the appropriate obligations as per this statement also on the subcontractors. Fujitsu ensures that its arrangements with On24 are governed by relevant legal mechanisms and safeguards including data transfer agreements, designed to ensure that your personal information is protected, on terms approved for this purpose by the European Commission.

In order to offer you a more consistent experience in your interactions with Fujitsu in respect of the Event, information (including your personal data: name, surname, email address, job title, company, country) collected through ON24 may be combined with information Fujitsu obtains through other sources. As such Fujitsu can see exactly who is registering within ON24's tool titled "Engagement Hub" and can analyze your engagement profile as access times.

You agree that ON24 may de-identify or aggregate your personal data (first name, last name, e-mail, company, job title) and other data related to the Event to render it Anonymous Data, which may then be used for the purposes of operating and improving ON24's services and operations, and other research, analytics, marketing and related purposes. ON24 may maintain Anonymous Data as part of its own records and information. "Anonymous Data" means data that has been de-identified and/or aggregated with other data to such an extent that Client and Attendees are no longer identifiable, and individuals are no longer identified, identifiable, linked or linkable, or otherwise ascertainable by reference to or combination with other datasets.

You further acknowledge and agree that ON24 is headquartered in the United States, and your personal data will be transferred to or accessed by ON24 (and its service providers, agents and affiliates) in the United States and other jurisdictions where ON24 operates, as set forth the ON24 Platform Privacy Policy, available [here](#)

ON24's list of its subprocessors can be found here: <https://www.on24.com/subprocessors/>

In addition ON24 intends to appoint (if not listed on ON24 list above) Google LLC for cloud-based speech to text functionality (Google Cloud "Speech to Text" API) to support closed captioning and transcription of webinars and events on the ON24 platform.

In case of questions, please contact [Privacy@on24.com](mailto:Privacy@on24.com) or

Fujitsu Technology Solutions GmbH

Mies-van-der-Rohe-Straße

80807 München

Germany

Tel: +49 (89) 62060-0

E-Mail: [Datenschutzbeauftragter@ts.fujitsu.com](mailto:Datenschutzbeauftragter@ts.fujitsu.com)

#### **d. Right to withdraw**

Please note: you have the right to withdraw your consent to the collection and processing of your personal data for the above-named purposes. The duration of the storage of your personal data ends upon receipt of your revocation. In case you decide to withdraw your consent under data protection law, Fujitsu may no longer use the corresponding personal data from this point in time. Should this result in disadvantages for the Participant, the Participant cannot derive any legal claims against Fujitsu. The revocation of a consent by the Participant shall also be deemed as withdrawal of the Participant from the Event.

#### **e. Further details on Fujitsu's use of your Personal Data**

The Personal Data that we are storing in our systems are the data that you provide during your registration, i.e. name, surname, email address, job title, company, company address, country. We may also collect demographic information, such as your

business information and preferences. The registration form that you choose to complete will indicate which information requested is mandatory or voluntary.

In order to offer you a more consistent experience in your interactions with Fujitsu, information (including Personal Data) collected through one source may be combined with information Fujitsu obtains through other sources. We may also supplement the information we collect with information obtained from other parties, including our contractually authorized third parties, e.g. distributors or technology partners.

Fujitsu uses your Personal Data to:

- Deliver the Services and support or carry out the transactions you have requested;
- Customize, analyze and improve our services, technologies, communications and relationship with you;
- Process and respond to any complaint made by you;
  
- Prevent fraud and other prohibited or illegal activities;

or

- Otherwise, as disclosed to you at the point of collection.

In addition every access to the website and every retrieval of a file stored on our website is logged. The storage serves internal system-related and statistical purposes.

To be logged:

- name of the retrieved file,
- date and time of retrieval,
- transferred amount of data,
- message about successful retrieval,
- used operating system,
- browser and browser type,
- website from which it was forwarded,
- Internet service provider,
- visited websites and
- requesting domain.

Additionally, the IP addresses of the requesting computers are logged, but not specified on a person.

The data are required to display properly the contents on the website, to optimise the content permanently for you and to support criminal prosecution in the case of security incidents.

#### **g. Subcontractors**

Fujitsu may engage sub-contractors (i) for the services provided within the Event platform, its registration portal and the management of the Event, (ii) to work anonymously for purposes of statistical evaluation and quality assurance, or (iii) where agreed, as sub-processors for the processing of Personal Data in accordance with Article 28 para. 4 GDPR. Such subcontractors may be located outside of the European Economic Area.

Further information on sub-contractors engaged by Fujitsu is available upon request, if not already included in the publications of Fujitsu. To the extent Fujitsu relies on the services of subcontractors for the processing of Personal Data, Fujitsu shall remain responsible for the performance of all its obligations under the dedicated services provided within the context of the Event. In any case, when employing subcontractors for deliveries or the performance of services, Fujitsu is obliged to impose the appropriate obligations as per this Statement also on the subcontractors.

## **h. What is needed from your side**

You undertake and agree to comply with all applicable requirements under an applicable law on data protection or data privacy, including (when applicable) the General Data Protection Regulation (EU) 2016/679, including any applicable amendment, re-enactment or replacement of it from time to time ("GDPR") and any applicable EU Member State implementation laws of it.

## **i. Security**

Please inform Fujitsu without undue delay, but in any event within 48 hours, after you become aware of any breach of the obligations under this Statement or any breach of security leading to an accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, Personal Data. Please provide such information and documentation as well as access to facilities and records as Fujitsu may reasonably require to review and audit compliance with your obligations under this Statement.

## **j. Responsible for the processing of your personal data according to the General Privacy Policy:**

For CE Participants of the Event please contact:

Fujitsu Technology Solutions GmbH  
Mies-van-der-Rohe-Straße  
80807 München  
Germany  
Tel: +49 (89) 62060-0  
E-Mail: [Datenschutzbeauftragter@ts.fujitsu.com](mailto:Datenschutzbeauftragter@ts.fujitsu.com)

## **k. Further details:**

Please read the

Fujitsu Privacy Policy, which you can find [here](#)

and for CE Participants: Guidance on handling of personal data [here](#)